

Affiliates HPL Email Offer Toolbox

Current Lead Magnet Landing Page Offer:

<http://www.truthaboutexplosiverotationalpower.com/fe/75321-buster-posey-experiment>

This landing page is getting over a 50% conversion rate to cold traffic on Facebook.

Here is the Thank You page:

<http://hittingperformancelab.com/new-study-reveals-1-dead-simple-strategy-add-48-feet-batted-ball-distance-instantly-not-hips>

The Thank You page isn't being indexed on Google and can't be found searching for it on my site.

Once they opt-in, I send a series of emails out, here they are (and feel free to edit to your liking)õ

Email #1 (to go out immediately after opt-in):

Subject line:

Welcome

Body copy:

Hi, my name is Joey Myers and I'm the founder of Hitting Performance Lab. I wanted to take a second to **say hello and welcome you to the family.**

Here's what you can expect from us on a weekly basis...

- Written and/or video blog posts from only the best expert authors,
- The best baseball (or softball) hitting drills cutting through the clutter,
- **Time and money saving** hitting aid reviews,
- Powerful hitting tips, cues, and technology that will help your hitters fly above "Daddy-Ball" Politics in record time...

...And ALL of the above use proven human movement science as a measuring stick.

This is **going to be an absolute game-changer for you** because, you'll learn things like:

- How-to increase top bat speed by 6-mph, instantly, by making this one simple change,
- Why people mistakenly focus on the hips, whereas you'll be light years ahead focusing on something much more central to human movement,
- How-to increase ball exit speed using a misunderstood human movement law,
- The best way to turn the body into a projectile missile, making the turn much easier to execute,
- And much more...

To ensure that you receive our emails safely, then please [CLICK HERE](#) and follow our "white-listing" instructions. You **run the risk of not receiving our emails** if you don't "white-list" us.

Also, *take two-seconds and join us on:*

- [Facebook](#)
- [Twitter](#)
- [YouTube](#)
- [Linkedin](#)

Talk soon,

Joey Myers

P.S. The next few days are going to feel like Christmas...

Because as an added bonus for subscribing, I'm going to be sending you my Top-3 blog posts from 2014.

Tomorrow you're going to get the first of the "big three".

You'll **learn about a little known hitting aid** - and cheap (*\$40 or so*) - that helps fix bat drag. Stay tuned, it's gonna be good...

Email #2: (to go out the next day)

Subject line:

Here's your free gift (as promised)

Body copy:

I promised yesterday that **I would send you one of our three most popular blog posts** of 2014...



...but before I do that I wanted to introduce myself.

This is a picture of me my senior year at Fresno State. See that metal bat in my hands? The Easton? I hated it. It didn't last long before the walls started denting. One of my teammates nicknamed his "The Paddle". lol

The beating my bat took wasn't because I swung it like a beast...far from it! I was a typical "Down & Through" hitter at the time. I wish I knew then, what I know now ;-)

Okay, now that we're not strangers anymore...check this out:

[Baseball Training Aids: Long Slow Swing Fix? ==> CLICK HERE to watch the video](#)

This is the blog post I promised to send to you.

You're gonna love it. It's about **the best hitting aid - and cheap - to help fix bat drag**.

Go watch it now because there's more coming your way tomorrow...

Talk soon,

Joey Myers

P.S. Okay, so I changed my mind...

Since I like to under-promise and over-deliver, I'm going to **go ahead and give you your second gift today** instead of having to wait till tomorrow...

(See, it pays to read these messages from beginning to end.) :-)

Here you go:

[Josh Donaldson Video: Stay Closed & Add Ball Exit Speed ==> CLICK HERE to watch the video](#)

Tomorrow your **third gift will hit your inbox**, so keep an eye out for this subject line: *Gift #3...as promised*

Email #3: (to go out the next day)

Subject line:

Gift #3...as promised

Body copy:

Yesterday you received:

- **Gift #1:** Baseball Hitting Aids: Long Slow Swing Fix? [Video]
- **Gift #2:** Josh Donaldson Video: Stay Closed & Add Ball Exit Speed

...along with a silly picture of me holding an Easton bat that resembled a wet pool noodle. lol

So if you missed those, you might want to do a quick search in your inbox for this subject line: *Here's your free gift (as promised)*

Go ahead and do it now. I'll wait. :-)

Now that you're caught back up, **you need to check this out:**

[Youth Baseball ALERT: Hitting Fix For Bat Drag =====> CLICK HERE to watch video](#)

I truly saved the best for last. You're about to access a few powerful mechanical cues to help fix bat drag.

This is without a doubt **one of the most popular blog posts** I've ever released, and so I know you'll love it too.

So what are you waiting for?

Go watch it now!

Talk soon,

Joey Myers

P.S. Like what you've seen in these last few messages?

Then good news!

Once or twice a week I send out more content just like this, so there's even more good stuff coming your way.

But here's the BIGGIE...

You need to make sure you whitelist my email address: **joey@hittingperformancelab.com**

...and mark all my emails as "Important" if you're using Gmail.

Also, **make sure you're following me on Facebook and Twitter** because I also announce new content updates on those platforms, and again I don't want you to miss out.

Join me on Facebook here: <https://www.facebook.com/HittingPerformanceLab>

Follow me on Twitter here: <https://twitter.com/hitperformlab>

Gain, Logic, Fear Email Campaign

Email #4 (Gain): (to go out 2 days after the last one) – *obviously replace my sales page link with yours from Clickbank*

Subject line:

Yep, this actually works

Body copy:

A few days ago you requested my video about a *"new study revealing the #1 dead simple strategy to add 48-feet of batted ball distance instantly - and it's not in the hips"*, and I just wanted to check back in and see if you had a chance to watch it yet.

More importantly, **I wanted to make sure you saw this:**

<http://hittingperformancelab.com/ppdominator1>

If you're really serious about cultivating repeatable power and boosting batted ball distances in your swing, then this is the ideal first step.

Not only does it work, at only \$17 **it's the tiniest investment you can make** and still have a realistic expectation of results.

So get it now while you can:

<http://hittingperformancelab.com/ppdominator1>

There's a bonus video I'm including in there **that I may take down** in the near distant future, so I would grab your copy now while it's still fresh in your mind.

Talk soon,

Joey Myers

Email #5 (Logic): (to go out 2 days after the last one) – *obviously replace my sales page link with yours from Clickbank*

Subject line:

Call me crazy, but...

Body copy:

Hi,

I must say I'm a little surprised you still haven't taken me up on this:

<http://hittingperformancelab.com/ppdominator2>

If you really want to cultivate repeatable power and boost batted ball distances in your swing (**and I'm guessing you do or you wouldn't have even visited my site**), then this is the ideal first step.

Remember, not only will it reduce strikeouts and mishits and increase the frequency of multi-hit games, but it will also give you the momentum you desperately need to achieve repeatable power.

So **DO IT NOW before it gets lost in the shuffle of life.**

Talk soon,

Joey Myers

Email #6 (Fear): (to go out 2 days after the last one) – *obviously replace my sales page link with yours from Clickbank*

Subject line:

Last chance?

Body copy:

This is it...

I'm done sending email reminders about this:

<http://hittingperformancelab.com/ppdominator3>

For the last few days I've been encouraging you to get in while you can, but now time is up. After today, you won't hear me talking about it any longer.

So this is your last chance.

Get in now, or risk missing out completely:

<http://hittingperformancelab.com/ppdominator3>

All the best,

Joey Myers

P.S. Remember, not only will it reduce mis-hits and strikeouts and increase the frequency of multi-hit games, but it will also give you the momentum you desperately need to achieve repeatable power.

Get off the fence and get started NOW:

<http://hittingperformancelab.com/ppdominator3>