

What Does It Mean To 'Build The Database' When It Comes To Hitting?

Neil McConnell Interview 2021-08-16

Joey Myers 00:09

Hello and welcome to the swing smarter monthly newsletter or the swing smarter hitting training podcast, it's your host Joey Myers from hittingperformancelab.com. With me, it's always an honor to have Neil McConnell on for MaxBP.

Joey Myers 00:21

We're going to talk a lot about what...there he is right there, about what MaxBP is. It's not what it was about five years ago. It's bigger. But first, I want to welcome into the show, Neil.

Neil McConnell 00:32

Thanks, Joe. I appreciate you having me on.

Joey Myers 00:36

We've had webinars together; we've done all kinds of stuff. We've talked endless amounts on the phone. I think the wife is wondering if I'm cheating on her.

Neil McConnell 00:48

Tell her to meet up at ABCA.

Joey Myers 00:51

Exactly. Tell the audience about max BP, for those that know about max BP, maybe they bought something from you, a machine or whiffle ball pitching machine back in the day, but that's not all you guys sell.

Joey Myers 01:06

You're doing a lot of really big things over the last year or two? Go ahead and let them know what you guys are up to?

You're doing a lot of really big things over the last year or two? Go ahead and let them know what you guys are up to?

Neil McConnell 01:13

I'm just to give you a quick snapshot that will fold into that. We're going on our 12th year in business. When we started this, really it was about having a machine that allowed us to get more batting practice.

Neil McConnell 01:26

Fairly quickly, I cooked up with several vision guys, Ryan Harrison is one of them, his father, his late father, Dr. Bill Harrison, pioneer vision in Major League Baseball from the 70s, quickly helped me understand just how much more this product was.

Neil McConnell 01:43

It's not about the reps, it's about the eyes, the vision and the reaction training. That's where we really pivoted early on and really focused on those reps that you get to work on your eyes that's often an overlooked aspect.

Neil McConnell 01:57

People are working out they're eating right, they're taking BP, they're fielding ground balls and so forth. Now sleep is a big one, the eyes, and what are people doing on a daily or weekly basis to really improve that sports vision.

Neil McConnell 02:16

Then take that a step further, what we've done over the last three years, is really focus on the reps. While we have this machine that throws a high velocity ball to allow you to have max reps.

Neil McConnell 02:29

In fact, I'd love to rebrand the company, Max Reps, but we spent 12 years doing Max BP. We've been slowly adding products that are the best of the best, that allow you to have more reps.

Neil McConnell 02:44

That's whether you're on your own, you're with your parents, you're with your friends, you're with your team. We have from the MLB level on down, we sent machines to Japan for both baseball and softball just a month ago.

Neil McConnell 03:00

We have over 500 colleges, you look at a top 25 and majority those elite teams are using our stuff. All of our products, again, compared to a wholesaler that's selling everything, we're really focused on those key tools to throw in your kit and allow you to get reps whether you have people to help you or you're on your own.

Joey Myers 03:25

Now, what are some of those tools? I know you have a bunch of them, but say like top two or so outside of the actual pitching machines?

What are some of those tools? I know you have a bunch of them, but say like top two or so outside of the actual pitching machines?

Neil McConnell 03:32

Outside of the machine, probably the one we're most excited about is the heavy swing bats that we added earlier this year. So heavy swing similar clientele to ours, they've been around about 10 years,

pretty amazing start for them, they had David Freese World Series MVP, that World Series, he had their bat in the on-deck circle.

Neil McConnell 03:54

This is a tool that allows that light heavy game bat sequence, working it off the tee and then working off a machine. They have hand weighted bats that are going to help you build strength which translates to bat speed.

Neil McConnell 04:11

For younger folks that haven't refined their swing path, it's going to help them reinforce that correct swing path hands inside. That's the one we're probably the most excited about.

Neil McConnell 04:25

We've got another one that we recently picked up as the web glove. I don't have one around here.

Joey Myers 04:35

Like real pancake ones, but it's a web?

Neil McConnell 04:37

Yeah, and this one it just attaches to these two fingers, they're very small it's for catching small whiffle balls, it showed up on LSU's pre-season video this year for their softball team.

Neil McConnell 04:51

Again, to me, it's about the reps and I feel like these days whether it's the travel ball or parents thinking their kids going pro, they're just kind of grinding on him right and so there's some of that fun taken away.

Neil McConnell 05:04

To me, this is a great tool that kids can have a catch and a pair, and you're really refining, because you're catching something smaller, right? It just changes it up.

Neil McConnell 05:15

When you and I were kids, to me, it was about, go find that shovel that was broken, I saw off the shovel and hide the broken shovel or whatever.

Joey Myers 05:25

Throw rocks at each other.

Neil McConnell 05:26

Yes, we work on a new grip, throw rocks or whatever, throw the bottle caps, anything. We're kind of inventing our own games. I feel like, in a bunch of ways, we must help the kids find these things, they're going to get out and, and they're going to get their reps on their own.

Neil McConnell 05:45

Parents and coaches can grind on the kids all they want, there's great support, right? You don't want the kids to quit, you want to stick with it. But they also need to find that extra time on their own to explore.

Neil McConnell 05:57

Again, just about every product we have, it allows the athlete to get working on their own. A lot of times, that's where some great development happens, they're experimenting with different grips.

Neil McConnell 06:13

They can see the results, right, and they can make the adjustments. To us at the end of the day, it's all about reps and finding ways to put that time in.

Joey Myers 06:25

I love that, and probably five years ago, the reps thing was, to me was just like, but they got to be quality reps. I didn't really learn the lesson on that, what you're saying, until I started coaching my own son's team.

Joey Myers 06:39

We started at the tee ball, and then we did the last year was the first year of player pitch. We're teaching them all that stuff. But if for anybody who has coached a team, a young team like that, where you're talking 6-7-8-9-10 year olds, reps are huge.

Joey Myers 06:55

There's a little bit of, make sure you get your butt down, if you're feeling ground balls and things like that. Or if we're catching things, you don't want to catch a ball like this, because where you have the glove up, if the balls up above the waist, you want to do that, because we always tell them what happens if the ball goes in the glove, and then out of the glove, we want to make sure we turn it over.

Joey Myers 07:15

There's big things like that, obviously. But what I love about max BP and the machine and the glove you're talking about is one of the things that we did, we didn't have the glove because it was just first time I heard about the glove that you guys have.

Joey Myers 07:27

What we did was, right before we start playing catch, we have a little drill, it's just a catching drill. The no hands like no gloves, they just use their hands and we have them do 10, they partner up like their catch partner.

Joey Myers 07:41

They just under hand the ball they're not throwing it from about 10 feet is the first the first one. They're just under handing the ball to each other. And the first round, they're catching it with both hands, catching the ball both hands 10 times, and then we back them up. We go length.

Joey Myers 07:58

Now, same thing, they throw it to each other. But now they're at 15 feet, or 20 feet, they're lobbing the ball to each other, catching in both hands. They learn how to release the ball the right way to put it in a way where the person can catch it, because at first you know the ball is going over their head, and it's going way over here, because they don't know how to underhand the ball that's controlled.

Joey Myers 08:15

We do four total phases, we do two hand catch the first one, close, two hand catch far. And then we do single hand catch. Whatever their glove hand is, so for me being righty, my left hand, so they can only catch it with their glove hand.

Joey Myers 08:30

They do the 10 feet again, 10 throws each and then they back up to 15 feet, 10 throws each and they're catching it with this hand and tossed him with this hand. We did that every single practice but like you're saying repetition, it's not so much that you have to get super technical and specific about things, but that's something that they can do.

Joey Myers 08:53

It's a machine that you can hit on max BP, but it's also a machine you can catch it you can catch things, throw you grounders, you can have it throw you fly balls with the attachment that puts a fly ball and nothing's better than repetitions of fly balls trying to catch a whiffle ball that's not going to hurt them.

Joey Myers 09:09

It's not going to give them a bloody nose or black eye or anything if they miss it and it hits him in the face. It's such a versatile machine like you said it's not about back in the day.

Joey Myers 09:20

Can you remember what the first one was? I learned about you guys through Sandlot Slugger. I came in and you acquire them and then you took their machines in and stuff and that's how I came to you, but it's not just about a hitting machine.

It's not just about a whiffle ball pitching machine to hit on?

Neil McConnell 09:34

Yes, absolutely. In fact, my favorite pop-up drill. Again, I learned this when I had my kids run it through their progression. How come my kid can't catch or every time he moves to the side.

Joey Myers 09:48

Ole, ole, ole

Neil McConnell 09:51

I saw this guy online. He's doing the drill, and just tossing the ball and having the kids take it off their forehead and he's using the golf balls. Just throwing it off the forehead and that gets you in that position and lines up the eyes, right?

Neil McConnell 10:06

The ball is going to hit you in the forehead, it's in the right line to be in front of it and catch it, and you're maintaining that line of vision, same thing I've been.

Neil McConnell 10:15

It's interesting. I always wonder, as I'm explaining these things, just lately, I've been working anywhere from the pros all the way down to five, six-year-olds just getting started, but like the fielding, in that butt down and aligning the eyes so that the more that that balls coming, coming, right, and it's in line with your eyes, same with like bunting and explain them, hey, hands way out.

Neil McConnell 10:38

As opposed to kids want to keep that bat back, right? Or they move it back but having it way out. So you've got that line of sight that's coming, and the line is not diverting from this to this, it's more of a straight line.

Neil McConnell 10:53

Just building up the reps becomes a reaction. At the end of the day, the kid level, a lot of times, it's going slow enough that they can think about all of the pitch. But somewhere along the way, the game speeds up to where it must be a reaction.

Joey Myers 11:10

Then it's the reps like you said, that's a rep set builds that right? It's that constant pattern of okay, the balls in this line here, and then oh, the balls in this line here. I've seen it over and over and over. Oh, and now the balls down here, it's in this line, or it's coming this way, right?

Joey Myers 11:26

They see this, that tunnel, or that bridge over and over at different areas, and that's what's going to give them at the higher speed level as they go up, that when it starts moving faster, well, now it's not so much that we can see the ball all the way like you're saying it's going 35 miles an hour, and we can track it all the way.

Joey Myers 11:44

Well, now when it starts to get to 45, 55, 65, 70, 85, then it becomes a blur, becomes a line it becomes like we call them tunnels, right? Then you've built up enough of the repetition, where when it was slow enough where you can track the whole thing?

Joey Myers 11:58

Then it just does this and then all you're looking at is you're looking at that tunnel, is it up here? Is it here? Is it here? Right? I love that, go ahead.

What does it mean to 'build the database' when it comes to hitting?

Neil McConnell 12:08

I was just going to add on to that. ABCA I would guess maybe 15 years ago in San Diego saw Don Slaught speak. He's got his Right View Pro. I just loved how he talked about building the database.

Neil McConnell 12:21

Your brain and all these reps, as I've always taught, again, I evolved with my kids and listening a lot more over the last 10-15 years. I always ask people, hey, where do you set up the tee and they set it up in that one perfect spot.

Neil McConnell 12:39

Every kid wants to set up and that one perfect spot, great, you're going to be good at hitting that one pitch? It's one out of about 50 or so locations.

Neil McConnell 12:50

So we talked about battleship. In fact, we have a couple blogs on our website, we relate it back to the game of battleship because you've got this grid, right of all these potential pitch locations, where there's that famous to cover the Ted Williams book, all the zones.

Neil McConnell 13:04

Those are the ones we want to work. So anyhow, that translates over incredibly to the max BP, because like they did a study, this might have been Slaught's one as well. It might have been Mike Epstein at ABCA, but they talked about hitting off the Iron Mike.

Neil McConnell 13:25

They had pros hit five, six balls off the Iron Mike, and then they covered one of their eyes, depth perception, and they were still just crushing. The point was there wasn't enough variation location.

Neil McConnell 13:38

It's the same as like, pitchers are taught you never throw the same pitch to two pitches in a row. Almost no matter how bad the guy is. Same pitch, second time around. The guy's going to boom.

Neil McConnell 13:52

Anyway, so the max BP got this beautiful variation that's working around the zone, that reinforces that whole battleship concept and really building that database.

Joey Myers 14:04

Also whiffle balls in the wind, if you're in a windy area, you're going to have that variation anyway, and so we teach in extremes. When we use our max BP, that's one of our stations, we do our small private groups, between two and four to six hitters in a group.

Joey Myers 14:19

The max BPs one of the stations and usually I'll use it as like a righty slider for my juniors, High School guys and gals, gals not so much the slider, but we use that righty slider because they're going to see more righty sliders and they are lefties, but you get all that movement.

Joey Myers 14:37

What I'm trying to get them to do is I'm trying to get them to see this, this, this, this over and over, like you're saying that pattern, right?

Joey Myers 14:45

The other one we like to use is just the high fastball, so we crank it up the turbo, we get it to where it's coming across their letters, and so they're getting used to getting on top of the ball and what we say is hitting it through the tube.

Joey Myers 14:56

Imagining the ball coming through a tube, from the MaxBP machine, and it's coming to the hitter at a certain height that tube is, and we're trying to hit it right back through that too.

Joey Myers 15:06

Those are the two biggest ones that we use with MaxBP. But what I wanted to ask is there's a lot of catchers out there, a lot of parents with catchers, coaches with catchers, and you guys have done a lot of cool stuff with using max BP with catchers, how do you guys use that?

You guys have done a lot of cool stuff with using max BP with catchers, how do you guys use that?

Neil McConnell 15:24

Everything from just starting learning how to receive the ball to if you look on the website, we've got one of the all-time great college catchers Chelsea Goodacre, who played at U of A and played professionally, was in Japan this last year, but she has this great drill that she did that was basically trying to get on, with the glove hand, she would tap the ball as it came in and have it hit home plate.

Neil McConnell 15:48

By doing that she was getting on the outside of the ball. Again, reps, reps, reps, reps, reps. So, learning to receive, learning to block, there's kind of just countless catchers from the big-league level on down that are just trying to get the work in and learning positioning, the new where they're starting with the glove down low and coming up.

Neil McConnell 16:14

That's something you subscribe to, again, how are you going to get your guy hundreds of reps a day, without getting beat up, because a lot of the benefit out of the max BP is the reps without the fatigue you would get catching the balls.

Joey Myers 16:30

When you guys also have colored balls. It's not just like the whole balls yellow, or the whole balls red, which you do have, but you have split colored balls. One of the other things we like to do is we'll do our drills, but we'll have a mix, like complete mix, like you gave me a mix, but I even made a mix of the mix.

Joey Myers 16:47

Sometimes what we'll do is they'll have to say the color before they hit it. If it's a two-tone colored ball, so it could be yellow and white, or it could be blue and green or whatever, they have to say the first color that they see before they swing.

Joey Myers 17:02

That also with the catching can really help because again, like the Harrison stuff, right? The eye stuff, you're trying to get them to identify and then make it. It could be to where maybe they don't catch the greens. Maybe you have a mix of red and greens. Or they catch the greens, and they don't catch the reds, like red light, green light, right?

Joey Myers 17:21

Where you're making them make a decision and ignoring one color versus being locked into another color.

“Where you're making them make a decision and ignoring one color versus being locked into another color...”

Neil McConnell 17:29

I would say to me the most transformational drill with this one. Again, I believe that more every single day. It's incredible, because as we get testimonies coming in, and there's one after another kid, my kids swung in and miss pitches all the time, and now he barely swings and misses.

Neil McConnell 17:45

We get those every day. It's incredible.

Neil McConnell 17:48

But the tracking catch drill if you're doing that. Take the bat out of the hands, you're in the hitting position, load, and then you're catching left hand, catching right hand, you're trying to catch the ball as deep as possible.

Neil McConnell 18:03

Kids initially will want to come out front and slap the ball. Right. It's getting them to track it deep getting them to, and then the second phase pass out, one is the track and decide.

Neil McConnell 18:14

That's what the multi colors you're just talking about. What's happening in your brain there is it's differentiating between a difference in color. The same thing that's helping you make that rapid decision, because then that's translating to a left hand or right hand or letting it go.

Neil McConnell 18:32

That's the same thing that you're picking up from a pitcher's hand, a different release, different release point that might indicate fastball versus curveball, or slider. So those micro differences that your brain is recognizing quick.

Neil McConnell 18:46

This is colors versus a grip or a small spin, but that same thing, and that rapid decision making is training your brain,

Joey Myers 18:57

That's cool. There's a lot of difference if you bring up the subject of pitch recognition. That's different phases. We teach my hitters that that might be like four different phases.

Joey Myers 19:07

Number one, the signals that you're looking for, could be the pitcher hasn't even started his wind up or her wind up yet, and they're giving away what they're doing. I tell my hitters, when I was in college, we had a lefty, who threw about 94, had about an 88 mile an hour slider.

Joey Myers 19:24

I loved hitting lefties, but he was devastating to a lot of different hitters. What he would do is that when he would go fastball, he would just get his sign, and then he would do his thing.

Joey Myers 19:35

If he got curveball, he would take his glove and he would go here and then up and then go, so he gave it away right away. Then in their wind up, even before the wind up, there's the pattern recognition of okay, what are they throwing, what do they tend to go to a hidden account? What do they go to behind in the count? What do they tend to lean on more?

Joey Myers 20:00

That's a big part of our homework, I tell my hitters you got to be critical thinking hitters. Before that pitcher even throws a ball, before he even gets a sign, you need to have a bulk of information that you're dealing from then wind up, he gives something up or maybe his release point, he gives something up, he does this with the curveball throws it to 12 to six, and a fastball throws out here more three quarter, he's given it up based on his arm angle.

Joey Myers 20:25

We're not necessarily looking for detail in his hand but we can see this versus this, fastball versus here.

Joey Myers 20:32

There's spin, so once I get here, there's given stuff away, and then there's spin, right you were looking at. A lot of this we can work on with Max BP, a lot of this with the coloring you're talking about is ignoring one color but hitting another color or saying the color out when you're hitting it or putting it in a zone and just getting the reps in that area so that you're getting used to that movement. I love being able to have that as an option for kids, like you said with the repetitions of it.

Neil McConnell 21:04

Absolutely and again, they can set it up on their own. That's one of the beauties, so it's small space. Incredible.

“You can honestly get work in and probably 10-15 feet. 20 feet is a good space....”

Neil McConnell 21:12

I caught up with an old college friend who was with the nationals and asked him hey, what's max BP given the whole thing? He was, oh, that's your company. He's like I got, who's Daniel Espinosa. He grabs me and we go down on the road games in the hotel and find like a room that's open and he's firing balls at them and clean up and all that.

Neil McConnell 21:36

If you got a...

Joey Myers 21:38

Cellar, basement.

Neil McConnell 21:39

Yes, anywhere. You can honestly get work in and probably 10-15 feet. 20 feet is a good space.

Joey Myers 21:47

Yes, I mean how many settings? There's like what five settings for speed. There's regular speed. There's turbo, you even have fast to where the dial where you can set it to righty curveball, lefty curveball, and then yes soft toss. You have like a couple other speed things there too. There are so many different options that you can use.

Neil McConnell 22:07

Absolutely.

Joey Myers 22:09

I got a question for you that I usually get. I've asked you this in the past, is people will say, well, I got another whiffle ball pitching machine and it's a lot cheaper. What's the difference between that one and Max BP? What's the answer you usually give to that?

Neil McConnell 22:24

Well, the most obvious is the velocity. Our exit velocity is much higher than anything out there. If you're wanting to set it up further away, or get the ultra-high velocities, like we had, I'm going back maybe 8,9,10 years ago.

Neil McConnell 22:42

Raúl Ibañez, when he was still playing, I believe he was with Seattle at the time, and he was about to buy one of those tennis ball machines that are 10 - \$14,000 or something, and they throw the balls, I want to say 140 miles an hour.

Neil McConnell 23:00

They require an operator, they jam, they have a handful of issues, but they're great for training. In fact, if you watch some Edgar Martinez retirement videos, he talked about his eye issues he had through his whole career. That was one of the things he did to really put in all that extra work to be the Hall of Fame player he was.

Neil McConnell 23:19

Anyway, Raúl, quickly got exposed to our machine and realized, this is going to do the same thing. That ball is fast, it's portable. If you go down the list, so it's fast as the most obvious, it's more durable.

Neil McConnell 23:37

If you feel it, obviously there's a difference, holds more balls, so it allows more reps. The number of speed and the curve changes. On the pro model, there's three different righty curves, there's three different lefty curves. Maybe we call like slaughter slider cutter curve.

Neil McConnell 23:58

The pitch interval, on the pro there's a rapid-fire option that allows a ball to fire every second. Instead of the fastest being three seconds, you got a ball coming every second so whether it's a bunting station, there's other drills you can do bunt, take, swing.

Neil McConnell 24:14

The rapid hand catch drills, whether you're a catcher or even in the hitting position, in fact that one Sean Casey on MLB network demonstrated that one about four years ago with the rapid fire.

Joey Myers 24:31

Do you guys test them before they go up?

Do you guys test them before they go up?

Neil McConnell 24:33

A lot of testing. We're built here in the US so we do have good parts you can't get anywhere in the world but China still, but the build is done in the US, we hand pour our wheels, we test, there's multiple test spots at every single step.

Joey Myers 24:54

I know that was one of the big things with the cheaper model was that people would get them, they're all over the place, they're not tested basically before they go out.

Neil McConnell 25:04

Yes, and one of the other keys, we've stuck with whiffle brand balls so those guys are out of Connecticut, 63 year old company, three generation, our customers were amazing and stuck with us, they ran out of the plastic and they had empty warehouses for the first time in their 63 years of history this summer.

Neil McConnell 25:25

We were rationing balls like saltines in a bomb shelter or something. That's one of the keys though, so they maintain the weight, the size and all that. People, too, they say, hey, these balls are expensive.

Neil McConnell 25:44

Again, it's high quality, we say you must lose them for them to become useless. They don't ding, they don't have the little burrs that create imperfections. Very high-quality product that's made here in the US, in Connecticut. There was one other difference, what the heck was it?

Neil McConnell 26:10

I'll think of it.

Joey Myers 26:10

There's a lot.

Neil McConnell 26:12

Yes, there's a bunch. It's high-quality product and the thing we stand by is our customer service. We'll work with the customers, we'll help them through drills, we'll help them through set up and all that kind of stuff.

Neil McConnell 26:29

We've got some great new setup videos that are out on the website. We pulled away the paper instructions a few years back and went to an FAQ text and got a few complaints like hey, we're expecting a step by step, but we've created some really great videos, everything from setting up the tripod attaching the pop up to just a general unboxing and here's what you get.

Neil McConnell 26:52

The drills we're about to shoot another drill run. The first that we did was probably four and a half years ago with the guy Tyler Hyneman, catcher out of UCLA, most of his time at Triple A he was with the Astros at the time.

Neil McConnell 27:05

Last year thanks to Buster Posey taking a year off, half the summer caught opening day for the giants.

Joey Myers 27:12

So cool.

Neil McConnell 27:13

Just one of the more awesome dudes in baseball, just as nice as they come, and I just fall in love with these guys that put in the work. It's almost like when I met Scott Hatteberg, about 10 years ago, I was more interested in talking about Michael Lewis and spending a week with Moneyball, getting ready for Moneyball.

Neil McConnell 27:36

One of the guys that was with me asked Hattberg a question was like, hey, so how do you foul off a pitch and managing an at-bat and just foul off and wait for good pitches.

Neil McConnell 27:47

He's like, I was never able to do that, he's like, I felt lucky just to make contact and the amount of work I put in, and when you talk to guys like that, that just grind and they put in the work, if I had that time machine, I would give myself one of these machines in the 80s.

Neil McConnell 28:06

I love putting in the work but having the tools, I say, kids these days, and athletes in general, the tools at their disposal are just off the charts. The science on eating and sleeping.

Neil McConnell 28:22

Harrison did a series of webinars when COVID started and it seemed like every webinar we did, sleeping was coming up. It was incredible. But those are things that we just had no clue of back in the 80s.

Joey Myers 28:37

We were doing what the outfielders' combined sleep was like three hours. We had a game like that in college. We used to do a brunch on Sunday at Fresno State, beautiful brunch and especially my freshman year, towards the end of the season, I played the first half of the season and then pretty much sat the last half of the season.

Joey Myers 28:59

Sunday, it was always the rule if you were playing you can pretty much eat what you wanted as much as you wanted. If you weren't playing you had to be careful if you ate too much that you were going to fall asleep on the bench, but we had one of those Sundays to brunches, we had our complete outfield.

Joey Myers 29:17

I wasn't one of them, but our complete outfield had like accumulative sleep the night before because they'd all gone out like four hours, four hours of sleep. Don't do that.

Neil McConnell 29:32

Memories.

Joey Myers 29:34

Well, hey, I want to be respectful your time, Neil. So where can people find you, the website, the social media, all that good stuff?

Where can people find you, the website, the social media, all that good stuff?

Neil McConnell 29:41

So maxBP.com, that's probably the quickest way to jump all our social links. We just rolled out a new website about a week and a half ago, the fifth website in 12 years. A lot of great content up there.

Neil McConnell 29:54

We're here to help you get more reps. We've got another cool announcement here in the next couple of weeks, another product that we're bringing on board, we're teaming up.

Neil McConnell 30:06

The one thing I quickly realized as we were doing ABCA and NFCA and all these shows is there a few big companies out there like the Wilson who picked up ATEC and Louisville Slugger and Marucci has since gotten purchased.

Neil McConnell 30:13

There were just several 100 amazing small companies that had really cool products and sell them and had a tough time getting visibility to the masses.

Neil McConnell 30:39

It's funny I have a handful friends always call me the gizmo guy like I've got one Gizmo after another but I'm always testing things, but I have a very small kit of tools that I use when I coach.

Neil McConnell 30:53

That's reflected on our website I refuse to take on hundreds and hundreds and just sell everything in anything because I really believe you work on hitting, you work on the mechanics on a tee, getting some reps there and now you've got to hit a moving ball and then how are you going to get lots of reps doing that and we strongly believe MaxBP's the best way to do that.

Neil McConnell 31:16

Thanks a ton for having me and visit www.maxBP.com and reach out to us, any questions you have, we got a ton of great blog articles. We're grateful for the partnership with Joey going back long ways and hopefully see him in person.

Neil McConnell 31:34

Are you going on NFCA, I think that's our first show out the gates this December?

Joey Myers 31:40

We'll see. I think I kind of want to see how all this political stuff pans out on the traveling side of things. If it's closer I can drive probably better deals, but we'll kind of see on those I will eventually get back out there again.

Joey Myers 31:56

I can't wait to get together in person, not saying that we'd have one of those nights where it would be four hours of sleep between us but maybe that might happen.

Neil McConnell 32:10

Thanks. Yeah, you also improve my golf driving yardage. I think I had a good 30-40 yards consistently. Thanks for the bellybutton squeeze.

Joey Myers 32:21

Well, the reason I recommended that to you because you were saying you got that back pain.

Neil McConnell 32:25

Exactly. The back pain is gone. I love how these things they translate over to other sports because, when I was golfing last summer through COVID I hadn't played in seven years.

Neil McConnell 32:39

I love how these pieces come together, and then that reminds me, too and when I'm working with my hitters. What are they doing biomechanical and you've got that stuff nailed.

Joey Myers 32:50

Exactly. Cool, dude. Well, hey, any scratch my back. I scratch your back type of thing. Alright, Neil. Well, hey, have a good rest of your week and we'll do this again some other time, MaxBP.

Neil McConnell 33:02

Thanks.

Joey Myers 33:03

Alright brother.